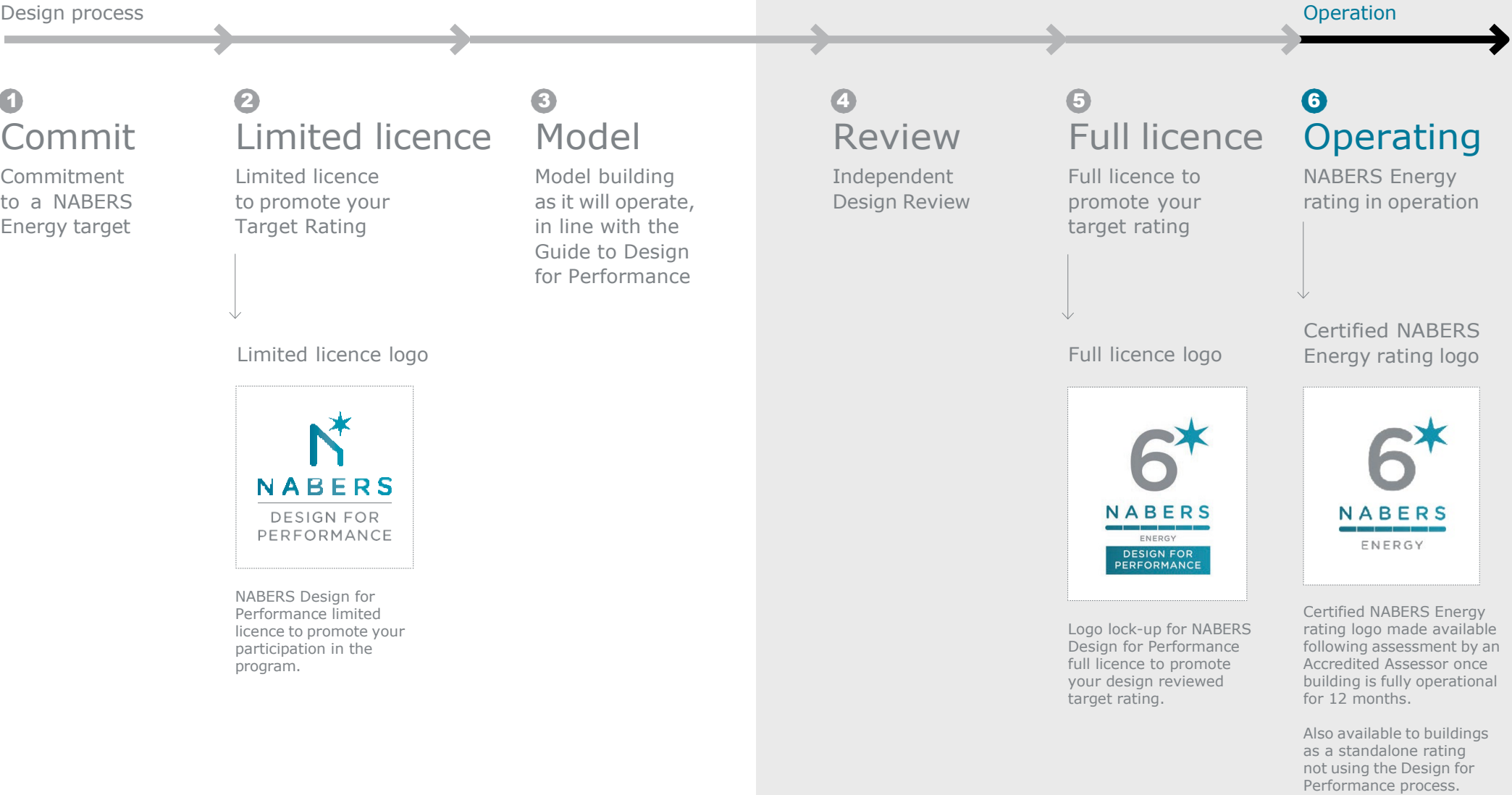




NABERS Design for Performance Brand Guidelines



Design for Performance process.



NABERS Design for Performance logo (Limited licence).

This logo is allowed to be used during design phase to promote the participation in the program before the Independent Design Review. It is also the product logo for NABERS Design for Performance.



Clear Space



Clear space around the logo is the height of the star, as per the primary logo.



Usage

This is only to be used by customers with signed Design for Performance Agreements to signify participation of a project, or by the Scheme Administrator to promote the scheme. For customers, the use is limited to standard sized documents on social media and websites. The NABERS word may not be used on large signs, banners etc. Use of the word NABERS must be accompanied by the words "Targeting" or "Target Rating", such as:

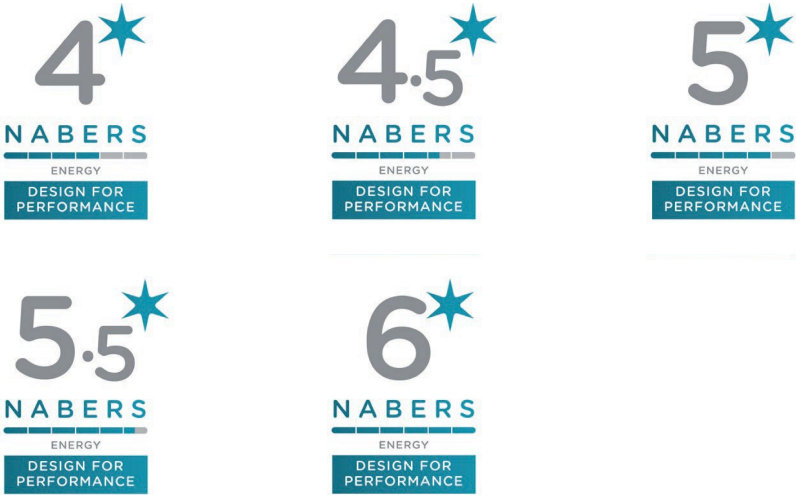
"NABERS Target Rating with a signed Design for Performance Agreement";

"NABERS Design for Performance Target Rating"

The font used for the word "Targeting" or "Targets" must be the same size as the font used for the word NABERS, or larger.

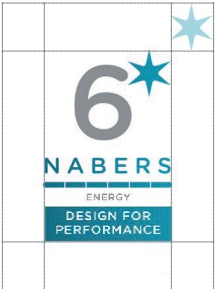
NABERS Design for Performance Numeric Star Rating logo (Full licence).

This logo is to be used for developers and building owners only after they have achieved their Design Reviewed Target Rating following the Independent Design Review. 4-6 star ratings are only available in this lock-up.



Clear Space

Clear space around the logo is the height of the star, as per the primary logo.



Usage

This is only to be used by customers where the Scheme Administrator has granted the use of a Design Reviewed Target Rating for a project with a signed Design for Performance Agreement. For customers, the use is limited to online usage such as social media and websites; as well as marketing material including documentation, large signs, banners and hoarding. Use of the word NABERS must be accompanied by the words "Targeting" or "Target Rating", and may in addition be accompanied by the words "Design Reviewed Target Rating", such as:

"NABERS Design Reviewed Target Rating of [specify Target Rating] Stars";

"NABERS Design for Performance Design Reviewed Target Rating of [specify Target Rating] Stars"

The font used for the word "Targeting" or "Targets" must be the same size as the font used for the word NABERS, or larger.

NABERS Energy Rating Logo.

This logo is to be used for communication specific to NABERS Energy.



Clear Space

Clear space around the logo is the height of the star, as per the primary logo.



NABERS Energy Numeric Star Rating Logo.

Primary star rating logo for NABERS Energy.



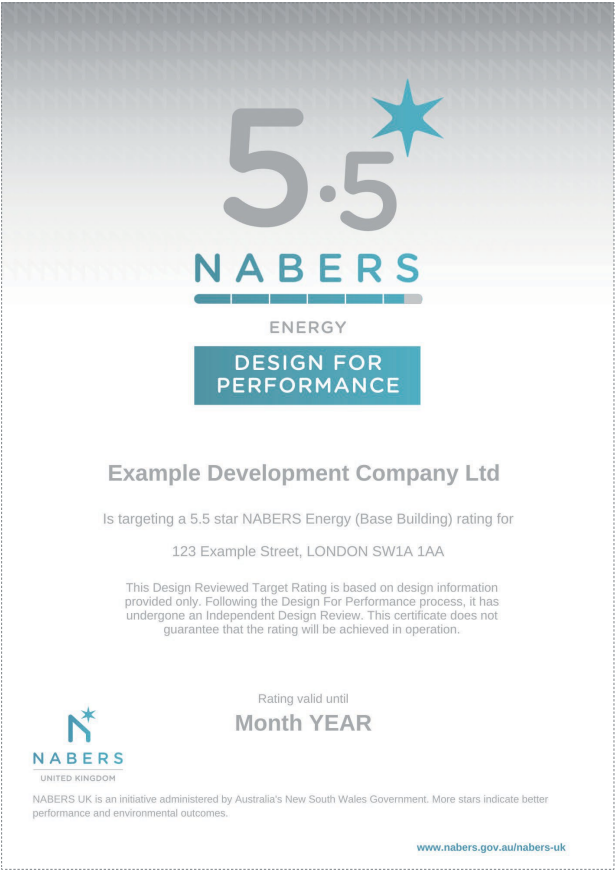
Clear Space

Clear space around the logo is the height of the star, as per the primary logo.



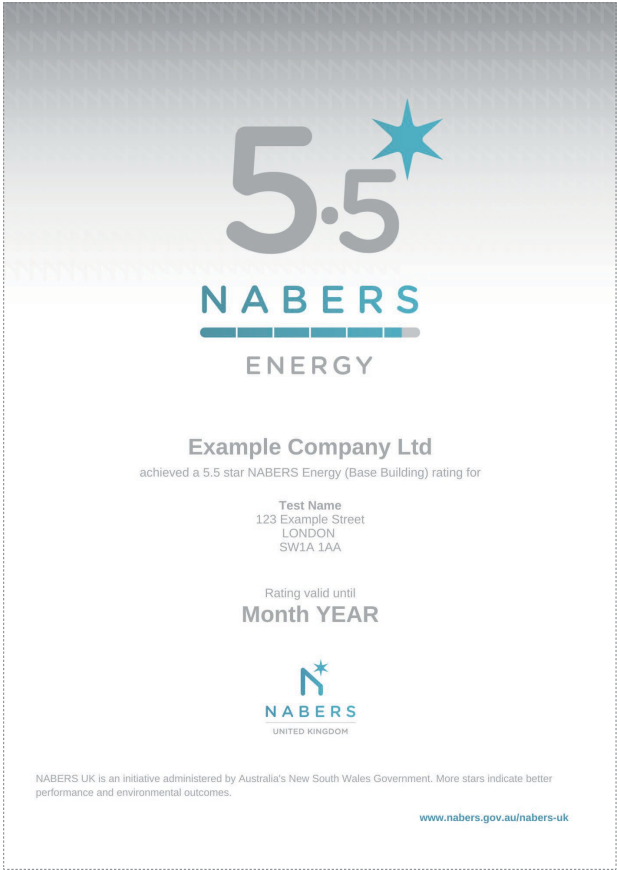
NABERS Design for Performance Certificates.

This certificate is supplied to customers after the independent design review in the Design for Performance process.



NABERS Energy Certificates.

This certificate is supplied to customers after they have had their Energy rating certified and it has passed all required audits.



Thank you.

Branding guidance is provided by the
CIBSE Certification Ltd

Any questions, contact CIBSE Certification
on: epc@cibescertification.co.uk

